

After the storm: Huge success for first international herbal conference in Israel

March 19th, 2020

With an international audience exceeding our goals and expectations, Ancient Roots Israel successfully delivered its premier herbal conference this year February 9-11 in the north of Israel.

More than 70 participants turned the two and a half day herbal gathering into a vibrant, colorful and buzzing event in the middle of the beautiful scenery of the Sea of Galilee. Engaging in lectures, workshops, discussions, herb walks and more, participants from several continents and cultures mingled with local herbalists, created community and made connections that are already radiating beyond the few days spent together and invigorating the local herbal community and their connections abroad.

This year's program covered a broad range of topics suitable for beginner to advanced herbalists, including sessions on herbal first aid, herbal menstruum selection, herbs for emotional balance, medicinal mushrooms, herbs for kids, fermentation, introduction of selected herbs, African herbal traditions, Jewish herbal traditions, ethnobotany and more. The hotel atrium housed a vendor fair, where local businesses presented and informed about their herbal products, including herb producer Al-Alim, herbal pharmacy Trifolium, and a variety of smaller ventures; some speakers also presented their recent book publications there. On several herb walks, participants explored the surroundings to meet the local plant life and even participate in an outdoor cooking workshop with aromatic herbs foraged from the grounds. The middle conference evening offered an atmospheric get-together accompanied by harp, guitar and flute music by a folk music family band and a talented, young henna artist.

We are proud to have set a wonderful example of how herbalists can gather, exchange information, experience and share knowledge across borders, cultures and political realities with joy and are deeply grateful for the tremendous support we have received from various corners of the world to make this happen, even in the face of last-minute adversity. We are humbled that our little grassroots effort has attracted so much attention and will honor it by attempting to deliver and contribute to future high-quality herbal programs and events in Israel and other countries.

See you at Ancient Roots Israel 2021/5781!

In the meantime, feel free to join the Ancient Roots Herbal Community on social media:
Facebook 500+ members, Instagram 1000+ followers.

We herbalists are concerned with people and plants, not politics. #plantsoverpolitics



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